

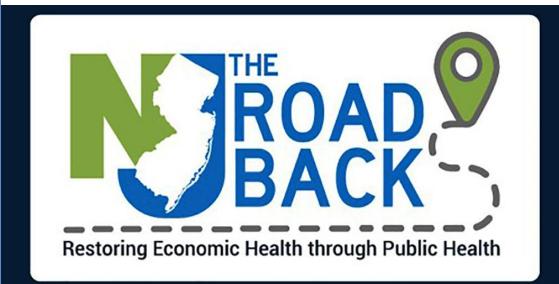


NEWSLETTER

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Data Drives Decisions



New Jersey's beaches will be opening this weekend, a welcome relief to some, but a cause of anxiety for others. You may wonder how these decisions are being made. Becoming familiar with Governor Murphy's [multi-stage approach to reopening](#) may ease concerns that the most cautious among us have and will help to set clear expectations for others who are ready to forge ahead with abandon.

A full explanation can be found on the state's [COVID-19 website](#) where you will see that all decisions to reopen are based upon our testing capabilities, the health data gathered, the public's ability to follow distancing guidelines, the capacity of our healthcare system to respond to those who are ill and the contact tracing measures that must be in place to avoid further spread of the virus.

Let's all do our best to adhere to the guidelines set for each incremental step forward so that we do not have to lose ground. Governor Murphy has been very clear with his plans and warns, "*New Jersey will move toward subsequent stages based on data that demonstrates improvements in public health and the capacity to safeguard the public. If public health indicators, safeguarding, or compliance worsen on a sustained basis, New Jersey will be prepared to move back to more restrictive stages as well. The restart will be phased-in within each stage, rather than opening all businesses and activities at once within a stage.*"

Remember, as the old adage goes...*Slow and steady wins the race!* No matter how long it takes, let's work together to make steady and sure progress.

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